* As a graduating student with a high GPA, are you interested mainly in Engineering / Medicine, or do you have other preferences you would like to consider? If you do, please state them [This helps determine whether students have a personal preference, or just want to work on whatever’s high-demand at the moment]

[Answer: I guess I’m interested in Computer and Network Engineering, based purely on personal preference and interest]

* Do you prefer applying to universities which are local, or internationally acclaimed? [We would like our design to be inclusive, this helps us decide which orientation is best, and which preference is more common]
  + Ask a follow up question regarding the reasoning behind their choice, keep track of how many students took which side

[Answer: Definitely internationally acclaimed. The graduation certificate would help me get employed everywhere!]

* University Ranking, Degree Program. Which of these choices outweigh the other for you?
  + Follow up with questions regarding which details they want to be shown about Degree programs or University ranking. What do they want to be displayed regarding programs? Which establishment do they trust more with ranking, or is it fame?

[Answer: Degree matters to me most, based on my personal preference. I like browsing based on what I want to study]

* How would you like universities to be shown to you? Ordered by Ranking? Degree Programs you like? Proximity?
  + Ask a follow up question regarding reasoning behind their choice, to determine which criteria they are most likely to follow when looking at options

[Answer: I would like them displayed to me ordered by my major of preference and any related major that goes hand-in-hand with the one I’m interested in. Ranking is important, just not as much to me]

* What information are you interested in regarding universities? Program Details? Course Syllabus? (Give example then wait for their answer)

[Answer: Program details, and professors. I like to be well acquainted with what I’m walking into]

* When was the last time you looked at future options for post-grad paths? What did you look for and why? Can you show us the sources you looked at for this information? [This helps us find sources they feel comfortable with, so we can gather their data and centralize it]
  + Ask follow up question regarding the way this information they searched for was presented to them. Did they like it? Do they find it convenient and easy to read? Is it informative enough? What do they dislike about it?

[Answer: It was yesterday! I love reading thoroughly about where I’m going to study. I looked up the King Abdulaziz University site, and the information provided on it was perfect in every sense of the word! Accessibility, and Detailed Information regarding the courses for every program!]